



BBVA Center for Financial
Education and A New Leaf present:

business finance series

BBVA



a new leaf

These one-hour workshops are designed to help you reach your small business financial goals. Attend one or all at no cost to you. These workshops are taught by the staff of BBVA and coordinated by A New Leaf. Advance registration is encouraged. Invite a friend, colleague, or family member and learn together.

JULY 8, 2020 - 10:00-11:00AM

How to Write a Business Plan

Online Course: bit.ly/EventsPhx

JULY 22, 2020 - 10:00-11:00AM

Reading Financial Statements

Online Course: bit.ly/EventsPhx

AUGUST 12, 2020 - 10:00-11:00AM

How Businesses Obtain Credit

Online Course: bit.ly/EventsPhx

AUGUST 26, 2020 - 10:00-11:00AM

How to Write a Business Plan

Online Course: bit.ly/EventsPhx

SEPTEMBER 16, 2020 - 10:00-11:00AM

How Businesses Use Credit

Online Course: bit.ly/EventsPhx

SEPTEMBER 30, 2020 - 10:00-11:00AM

Reading Financial Statements

Online Course: bit.ly/EventsPhx

OCTOBER 14 2020 - 10:00-11:00AM

How Businesses Obtain Credit

Online Course: bit.ly/EventsPhx

OCTOBER 21, 2020 - 10:00-11:00AM

Banking Services for Business

Online Course: bit.ly/EventsPhx

NOTE: website links are case sensitive and must be capitalized correctly.



To register, go to bit.ly/EventsPhx.
Link must be capitalized correctly.



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Small Business Workshop Descriptions

Business Financial Statements

In this workshop, business owners will learn the three most important financial documents: balance sheets, profit and loss statements, and cash flow reports. At the end of the workshop, business owners will be able to prepare or work with a professional to prepare these documents for their businesses.

Banking Services

In this workshop, business owners will learn about the variety of banking services and products available especially for small businesses. At the end of the workshop, business owners will be able to identify the services their businesses need and build a relationship with a financial institution that meets those needs.

How Businesses Obtain Credit

In this workshop, business owners will learn the value of creditworthiness and how to maintain a good business credit score. They'll also discover the documents necessary to make a successful application for a business loan.

How Businesses Use Credit

In this workshop, business owners will learn the types of credit available to a small business owner such as lines of credit, credit cards and term loans, as well financing options from the Small Business Administration.

Developing a Business Plan

In this workshop, business owners will learn the seven parts of a good business plan and what to consider when writing a business plan. At the end of the workshop, business owners will have a blueprint or first draft of a business plan.



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